

# JOB OPPORTUNITY

## MARKETING COORDINATOR

JOHANNESBURG, SOUTH AFRICA



*Are you creative, results-driven, and excited about continuous growth? We're looking for you to join our team in Johannesburg, a place where your marketing ideas are valued, your voice matters, and your career can flourish. If you're looking for a dynamic part-time position where you can make an impact, we encourage you to apply!*

### About UPF

Founded in 2023, the UPF Group offers comprehensive global logistics services, specializing in Project Cargo across the African and European markets. We are committed to timely, cost-effective transportation solutions worldwide, emphasizing the personalized service reflected in our slogan, 'Logistics Made Personal'.

We currently operate 11 offices across seven countries and plan to open two more in 2025. With a growing team of 31 employees, we share a unified mindset focused on strong teamwork, exceptional quality, and outstanding personal service.

### Job description

As the part-time Marketing Coordinator, you will have a great variety of tasks such as, but not limited to:

- Create content, schedule and publish posts on social media.
- Monitor and engage with audience on social media.
- Brainstorm and Create marketing publications (For email banner, LinkedIn, etc.)
- Campaign tracking and reporting.
- Maintenance of Website – in collaboration with the IT Consultant
- Develop Company Brand Manual
- Ensure consistency in brand messaging and visual identity across all marketing material.

### Candidate qualifications

- Experience with Marketing.
- Good communication skills.
- Experience in editing images/videos on Canva, Photoshop, or similar tools.
- Detail-oriented.
- Excellent written and verbal skills in English.
- Ability to plan and manage time efficiently to ensure that deadlines are met.
- Ability to think creatively and develop innovative marketing strategies and campaigns.

### What you can expect

- A young company with a focus on entrepreneurship and an agile organization chart.
- High level of self-determination and freedom to make decisions in your daily work.

If you are interested in applying for this position, or have any questions, please reach us at the following:

**Pernille Kristensen**  
**Managing Director, UPF Core Services (PTY) Ltd.**

☎ +27 079 056 7379

☎ +45 5131 8904

📞 +258 84 827 6587

✉ [PLK@UPF-Group.dk](mailto:PLK@UPF-Group.dk)

UPF Core Services (PTY) Ltd.  
La Rocca Office Park, Block F, Bryanston, 2196

